#### Cache la Poudre: Water for Industry

Matt Bailey Odell Brewing Company

### Cache la Poudre

 The artery for business in Fort Collins and Northern Colorado
From Agriculture to Computers chips to Jet

turbines to Beer



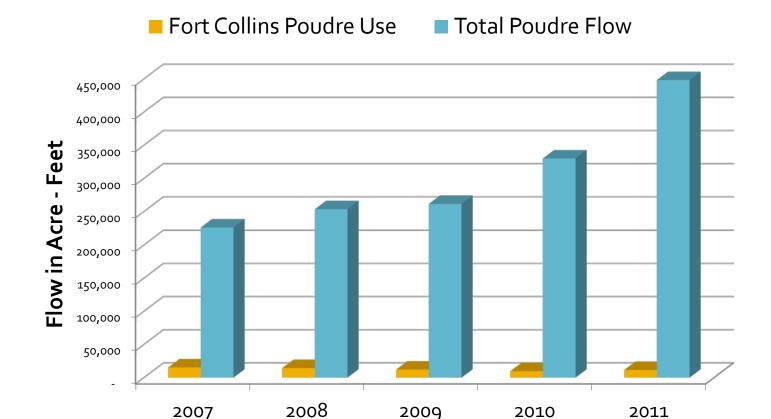






# How much water does Fort Collins use from the Cache la Poudre?

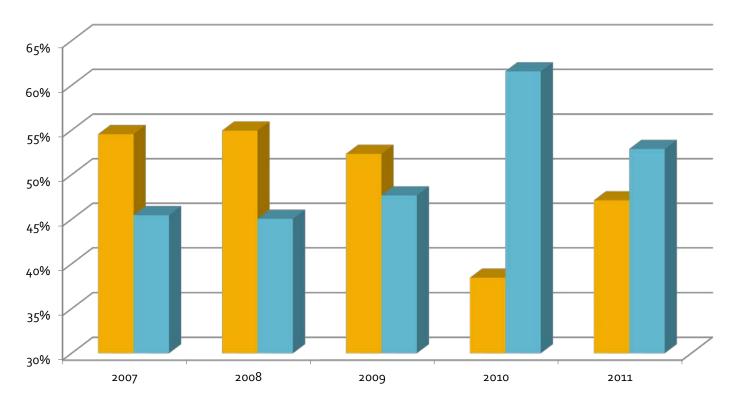
- From 1884 2012
  - Average of 4.3% of total river flow



Courtesy Donnie Dustin - City of Fort Collins Utilities

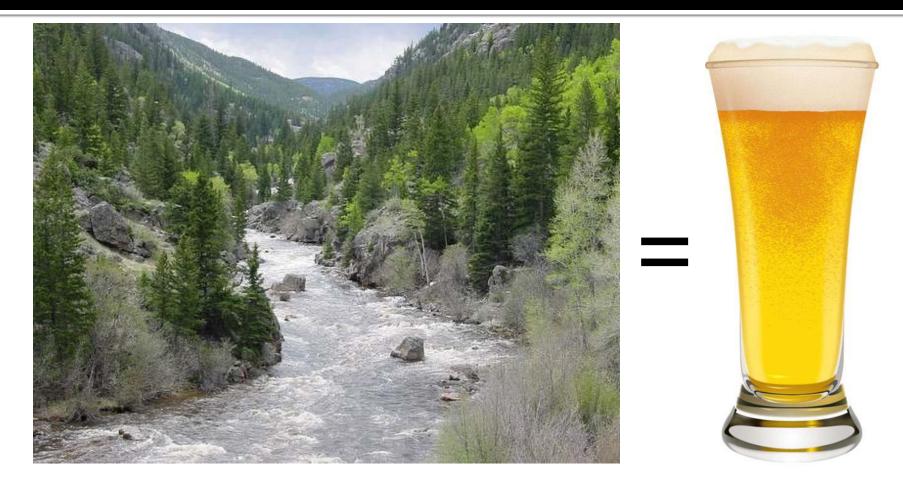
# How much water does Fort Collins use from the Cache la Poudre?

On average Fort Collins receives 50% of water from Poudre



% Poudre % CBT

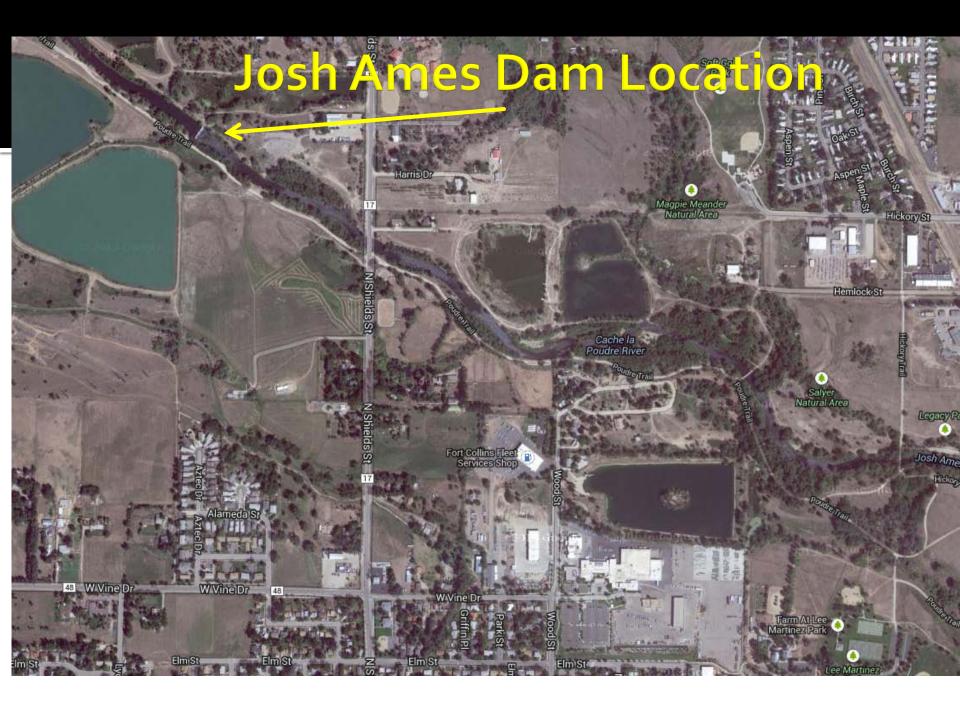
Courtesy Donnie Dustin - City of Fort Collins Utilities



John Pitlick and Ellen Wohl photo

### Northern Colorado Brewers Water Conservation Group

- Focus is only on Water and our Impact
  - Formed in 2013
  - Member are most Fort Collins Breweries
- Purpose
  - Education
  - Share water conservation best practices and case studies from each brewery
  - Work together and support projects that preserve water supply and quality of water in Northern Colorado
  - Donations made as a group



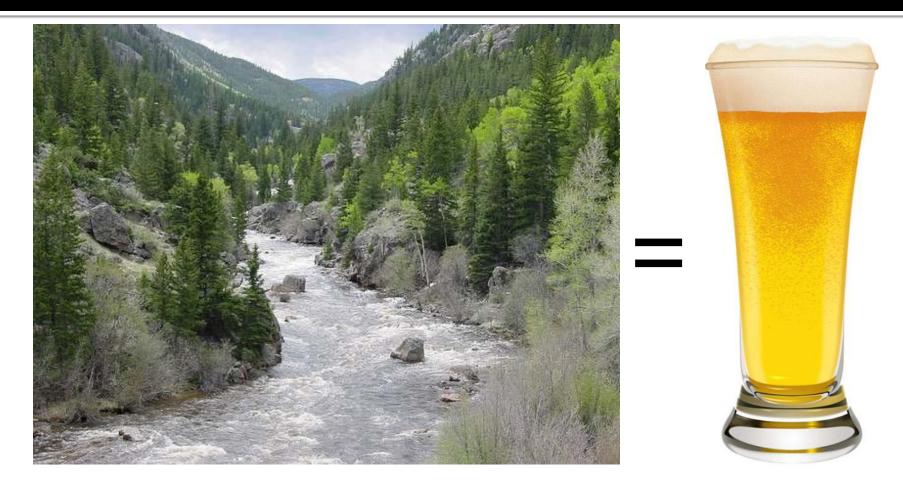
#### **Josh Ames Dam Deconstruction**

Purpose: Restore river to natural state

 Lower water temperatures and reduce water evaporation from shallow waters
Return natural fish migration patterns
Recreational safety for public



## **Josh Ames After**



John Pitlick and Ellen Wohl photo